

# Now Is the Time to Act to Prevent Unintended Pregnancies

# Act *with* Her

On **World Contraception Day**, Organon is launching **Act with Her** – a multi-faceted initiative to help tackle the global crisis of unintended pregnancies (UIPs) and to improve access to family planning information and resources by encouraging women and their communities to take action.

At Organon Canada, her promise is our purpose, which begins with ensuring that she has access to the information she needs to make informed decisions about her health, including her reproductive health.



## Unintended Pregnancies Are a Global Public Health Crisis



From 2015-2019, nearly **50%** of pregnancies worldwide – about 121 million in total – were unintended. Unplanned pregnancy is also an important public health and reproductive health concern in Canada with nearly 50% of pregnancies being unplanned



In 2019, **162.9 million** women around the world had an unmet need related to contraception option



According to a United Nations report, a 2008 study reported that pregnancies among contraceptive users accounted for nearly half of all unintended pregnancies, with **9 in 10** of those pregnancies being attributed to inconsistent or incorrect use



A 2020 report noted that globally, it's estimated that every **1 US Dollar** spent on meeting unmet needs for contraceptives yields an estimated **120 US Dollars** in accrued annual benefits from reduced infant and maternal mortality and long-term benefits from economic growth

Together with global organizations, **Organon aims to help prevent 120 million UIPs globally by 2030** by providing girls and women in low- and middle-income countries (LMIC) with affordable access to contraceptive options

Central to the Act with Her initiative is our published roadmap demonstrating how Organon is taking action and exploring new ideas based on 5 key pillars.

**Act with Purpose**

Continuing to infuse our vision across our business to help create a better and healthier every day for every woman in Canada

**Act with Advocates**

Working with advocacy organizations such as The Society of Obstetricians and Gynaecologists of Canada, governments, NGOs, and policymakers to raise awareness and improve education and access to contraception and family planning through roundtable discussions

**Act through Education**

Advancing education on family planning to help women make informed decisions about their own sexual and reproductive health, in collaboration with her healthcare provider

**Act for Impact**

Supporting family planning efforts in underserved, high-burden communities and addressing gender-related health disparities to maximize impact where it is needed most

**Act with Youth**

Exploring new ways to create a sustainable future for adolescents and young women, supporting them to feel empowered to take control of their sexual and reproductive health and improving access to education and care in their communities

We're inviting all individuals, including policymakers, advocates, and community leaders to join Organon and to **Act with Her**. We each have a role to play in helping reduce the rates of UIPs in our local and global communities by getting involved, including the following:



**Educate Yourself:**

Engage with reliable and trusted reproductive health organizations, advocates, and experts



**Prioritize Your Health:**

Make an appointment to speak with a healthcare provider to actively discuss your sexual and reproductive health, including the different contraceptive options available to you



**Break the Stigma:**

Normalize conversations and encourage an open dialogue about sexual and reproductive health



**Get Involved:**

Support local reproductive health advocacy groups by donating, following them on social media, subscribing to email updates, and attending local and virtual events