

## **Social Media Monitoring Privacy Policy (the “Policy”)**

Organon & Co (hereinafter, “the Company”) takes into account the needs of the general public in our communications and actions in order to provide better products and services which fit with user’s needs & expectations. To reach this objective, we need to access publicly available information to understand how social media users discuss health issues in general, our products, and other topics relevant to the Company. To this end, we analyze social media activity related to our goal of prioritizing the patient and monitor the use of our own social media channels in order to help shape the Company’s strategy. The term “personal information,” as used throughout this Policy, applies to any data relating to an identified or identifiable individual, including data that identifies an individual or that could be used to identify, locate, contact an individual or track behavior or preferences of an individual.

### **Data Protection legal framework**

All personal information will be processed in compliance with applicable data protection legislation.

### **Who is responsible for the processing of personal information ?**

The Company is the controller for the processing of personal information collected by it. We sometimes use one or more external providers to process and analyze public social media data on our behalf and according to our instructions. Such providers are carefully selected and required to comply all applicable data protection regulations and the Company’s privacy policies and practices as relevant.

### **Legal basis for the processing of personal information**

We collect and process personal information in the legitimate interest of performing the Company’s corporate goal of prioritizing the patient and responding to their issues and concerns. We ensure that adequate safeguards are implemented for the processing of personal information , in compliance with the applicable data protection legislation.

### **Origin of the data processed**

- Data is collected and analyzed from public posts by social media users on different social media channels and tracks different online sources, including forums, blogs, online news websites, and conference feeds.

Data minimization principles are applied and the personal information may be analyzed depending on the objective. We mostly use aggregated personal information for the analysis of trends and key topics. However, in limited cases, individual quotes may be captured as examples and used to describe the general attitude towards a topic of interest to the Company on social media. These quotes will be limited to those of individuals who publish posts about the Company or topics of interest to the Company in their professional capacity or those of influencers.

We have set up strict limitations on the topics we monitor and have ensured that our employees, when accessing and using the personal information collected by the external providers are bound by clear instructions and confidentiality obligations.

### **Who will receive your personal information ?**

Only a limited number of authorized Company employees having a business need to know will be recipients of the personal information in identified form. In addition, reports prepared by the Company or its external providers that are generated from publicly available social media data and contain personal information in identified form may also be shared with multilateral organizations to drive discussions and progress public health topics.

### **How long will the Company keep personal information?**

Personal Information collected will be retained for as long as necessary to fulfill the business purpose for which it was collected and will then be destroyed/deleted unless retention is required by legal obligation.

### **Your Privacy rights**

In accordance with applicable law, you may have certain rights regarding your personal information such as the right to access, delete or rectify your personal information, or to restrict the processing of your personal information . You or an authorized representative can exercise your rights by e-mailing the Company at [privacyoffice@organon.com](mailto:privacyoffice@organon.com). Be aware that the personal information we collected from a social media site may still be on the original site and it is your responsibility to request the modification or deletion of the original personal information from the social media site.

### **Additional information regarding our privacy practices and rights concerning your personal information**

Additional information regarding our privacy practices, your rights concerning your personal information, and points of contact related to the processing of personal information can be found at <http://www.organon.com/privacy/transparency-and-privacy-us/>.

If you have further questions, you can also e-mail the Privacy Office at [privacyoffice@organon.com](mailto:privacyoffice@organon.com).

As referred to in this Policy, references to “us,” “we,” and “our” means Organon & Co., its successors, subsidiaries, divisions and groups worldwide, excluding joint ventures to which we are a party