



Colby Holtshouse

Global MedTech Commercial Lead

Colby is the head of Organon MedTech and is responsible for advancing the commercial strategy and working within the business development process to assess and expand our portfolio within the device arena.

Colby has deep experience in commercialization of groundbreaking medical technologies, with over a decade focused on women's health. She joined Organon via the acquisition of Alydia Health, developer of the Jada® System, where she served as the Chief Operating Officer. Prior to Alydia, she was VP of Marketing & Business Development at Pelvalon, acquired by Laborie. Colby previously held roles in marketing, sales and finance at Guidant, Medtronic, AccessClosure, and Deutsche Bank.

Colby has a B.A. in history from Stanford University and an M.B.A. from the Kellogg School of Management at Northwestern University. She currently sits on the Board of Claria Medical and HealthifyMe.

About Organon Organon is a global healthcare company formed to focus on improving the health of women throughout their lives. Organon offers more than 60 medicines and products in women's health in addition to a growing biosimilars business and a large franchise of established medicines across a range of therapeutic areas. Organon's existing products produce strong cash flows that support investments in innovation and future growth opportunities in women's health and biosimilars. In addition, Organon is pursuing opportunities to collaborate with biopharmaceutical innovators looking to commercialize their products by leveraging its scale and presence in fast growing international markets.

Organon has a global footprint with significant scale and geographic reach, world-class commercial capabilities, and approximately 10,000 employees with headquarters located in Jersey City, New Jersey.

For more information, visit <http://www.organon.com> and connect with us on [LinkedIn](#), [Instagram](#), [X](#) and [Facebook](#).